What the Less-Involved Spouse Needs to Know About the Financial Plan

MIKE PIPER, CPA



Why Have This Talk?

- 1. This job might land in your lap.
 - (Death, disability, divorce.)
- 2. Oversight is important!



Why Have This Talk?

1. 50% of the portfolio in a single stock.

2. His partner is unaware.



Why Have This Talk?

Bogleheads *love* to talk about investing.

Bogleheads need to be reminded that investing is just one part of financial planning.



Critical Financial Planning Topics

- 1. Cash flow
- 2. Risk management (insurance)
- Investing
- 4. Retirement planning
- 5. Estate and charitable planning
- 6. Education planning
- 7. Tax planning



Cash Flow Planning

Spending:

- How much do we spend each month?
- How much do we spend each year?
- It varies from month to month!
- What are we spending on?
- Does that align with our values?
- Have we examined our subscription costs lately?



Cash Flow Planning

- Accumulators: How much are we saving each month?
 - Does that put us on track for our goals?
- Retirees: is the amount we're spending per year sustainable?



Cash Flow Planning

Do we have a sufficient emergency fund?

- 3-6 months expenses often recommended
- It depends on how risky your job is.
- Emergency fund not strictly necessary once portfolio is large enough.



- What types of insurance do we have?
- Through which companies?
- Where can I find details?



If we're dependent on earned income, do we have sufficient disability insurance?

Many people have coverage through work, but don't realize that it's only short-term coverage (e.g., paying for 3-6 months).

Definition of disability

- Own occupation
- Any occupation



- Do we have sufficient life insurance?
- Often have coverage through employer. That's usually not enough.
- If one partner has limited/no earned income, life insurance on that person can still be important.



- Have we recently checked the coverage limits on our homeowners/renters and auto policies?
- Do we have an umbrella policy?



- Near open enrollment season: would a different health insurance plan be a better fit?
- High expected health care costs -> consider plan with higher premium and lower deductible



Investment Planning

- Is our portfolio reasonably diversified?
 - If we own individual stocks, what percent of portfolio is in the largest?
- Is the basic allocation (stocks vs. fixed-income) reasonable for our risk tolerance?
- Are we using funds with low expense ratios?
- Could our portfolio be simplified?



Retirement Planning

- Do we have a plan for when we intend to retire?
- If nearing age 62, do we have a plan for when to claim Social Security?
- Do we know what we plan to retire to?



Estate/Charitable Planning

- Have we checked the beneficiaries on our accounts and insurance policies recently?
- Do we have our critical estate planning documents prepared?
 - Will
 - Durable power of attorney for finances
 - Healthcare power of attorney



Estate/Charitable Planning

- When was the last time those documents were updated?
- Where can I find them?



Estate/Charitable Planning

- Would there be a more tax-efficient way to donate?
 - Deduction bunching
 - Donating appreciated shares (with holding period longer than one year)
 - Qualified charitable distributions (QCDs) from traditional IRA



Education Planning

- Ballpark of costs
 - Have we considered different options? (Private school, state school, community college for first couple of years)
- When is the next "college night" or "financial aid night" at our child's school?
- Are we funding a 529 plan?



Education Planning

- Does our child's high school offer Advanced Placement courses?
- Have we researched potential scholarships, including from sources other than the university?
- Would our child study for the PSAT? A study guide might help them qualify for National Merit scholarships.

Tax Planning

- Accumulators: are we maxing out our retirement accounts?
 - Have we looked at the Roth-vs-tax-deferred question lately?
- Retirees: do we have a plan for tax-efficient drawdown of our accounts?



Tax Planning

- Is our portfolio tax-efficient?
 - Assets with highest expected returns should go in Roth.
 - In taxable account, avoid high-yield bonds, highturnover funds, and REITs.
- Would Roth conversions be useful now or in the near future?



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