

# Agenda



## 1 My Journey

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## 2 The National Movement in K-12 is Picking Up Steam

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## 3 Spreading financial wellness in your worlds

- Schools/Non-profits
  - Families
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## 4 Resources to assist you



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# The financial decisions you make are driven by personal experience



**EASTSIDE**  
COLLEGE PREPARATORY SCHOOL



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# Mission 2030



By 2030, all U.S. high schoolers will be guaranteed to take at least one semester-long Personal Finance course before graduation.



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# Quick Intro to NGPF



## Curriculum

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Courses for HS & MS

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Semester Course

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Lesson Plans, Activities,  
& Projects

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**Arcade (TOP HIT!)**



## Teacher PD

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3-5 live events/wk

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40+ On-Demands

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**12 content area  
Certifications**

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NGPF Academy



## Advocacy

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Mission 2030

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Educators as  
advocates

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**It's all about access  
& quality**

**Free, and always will be.**



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# Our approach to investing



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# Progress Toward Mission 2030

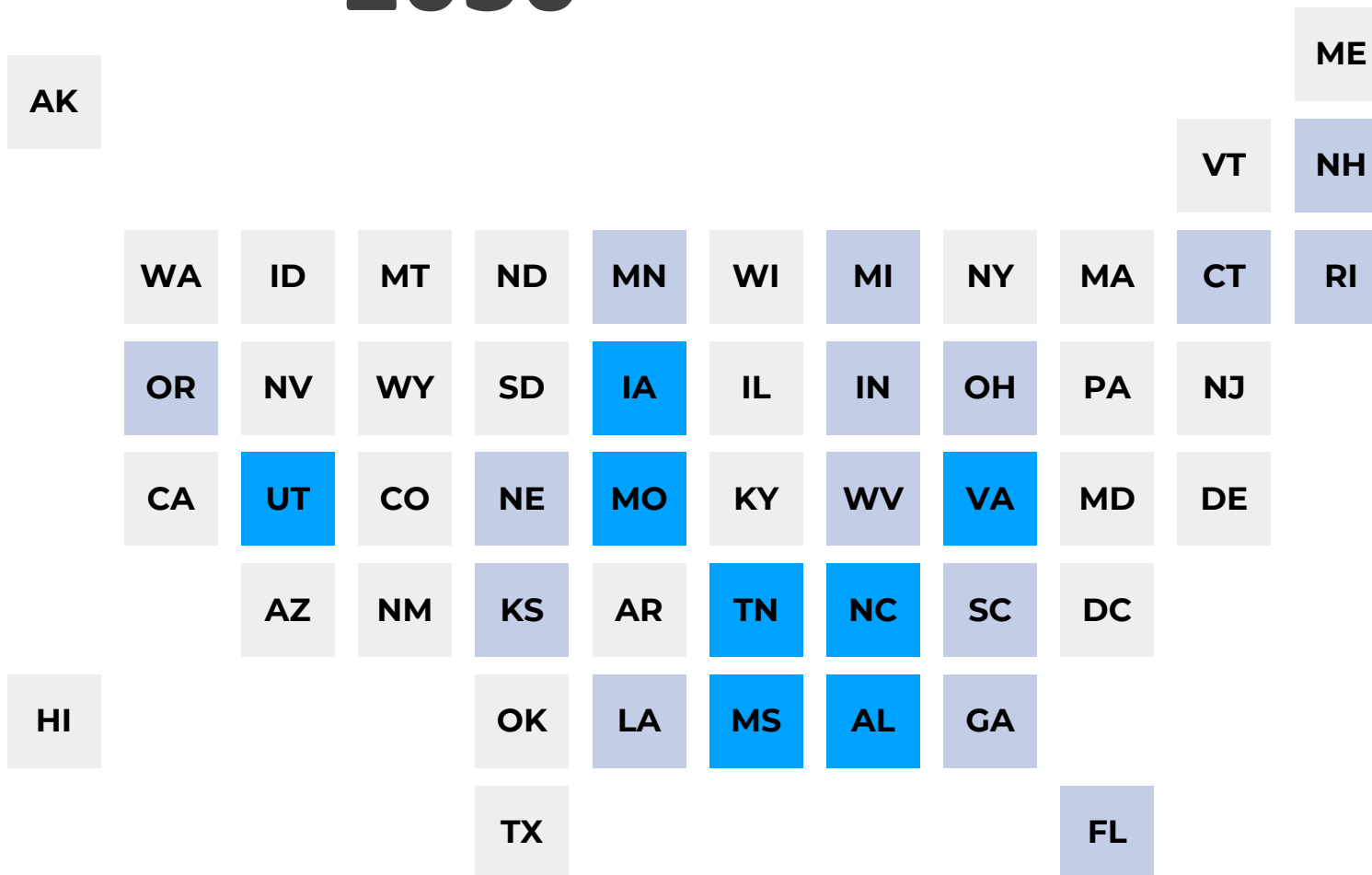
Momentum is growing each year as more states guarantee a standalone Personal Finance course for all high schoolers.





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# Progress toward Mission 2030

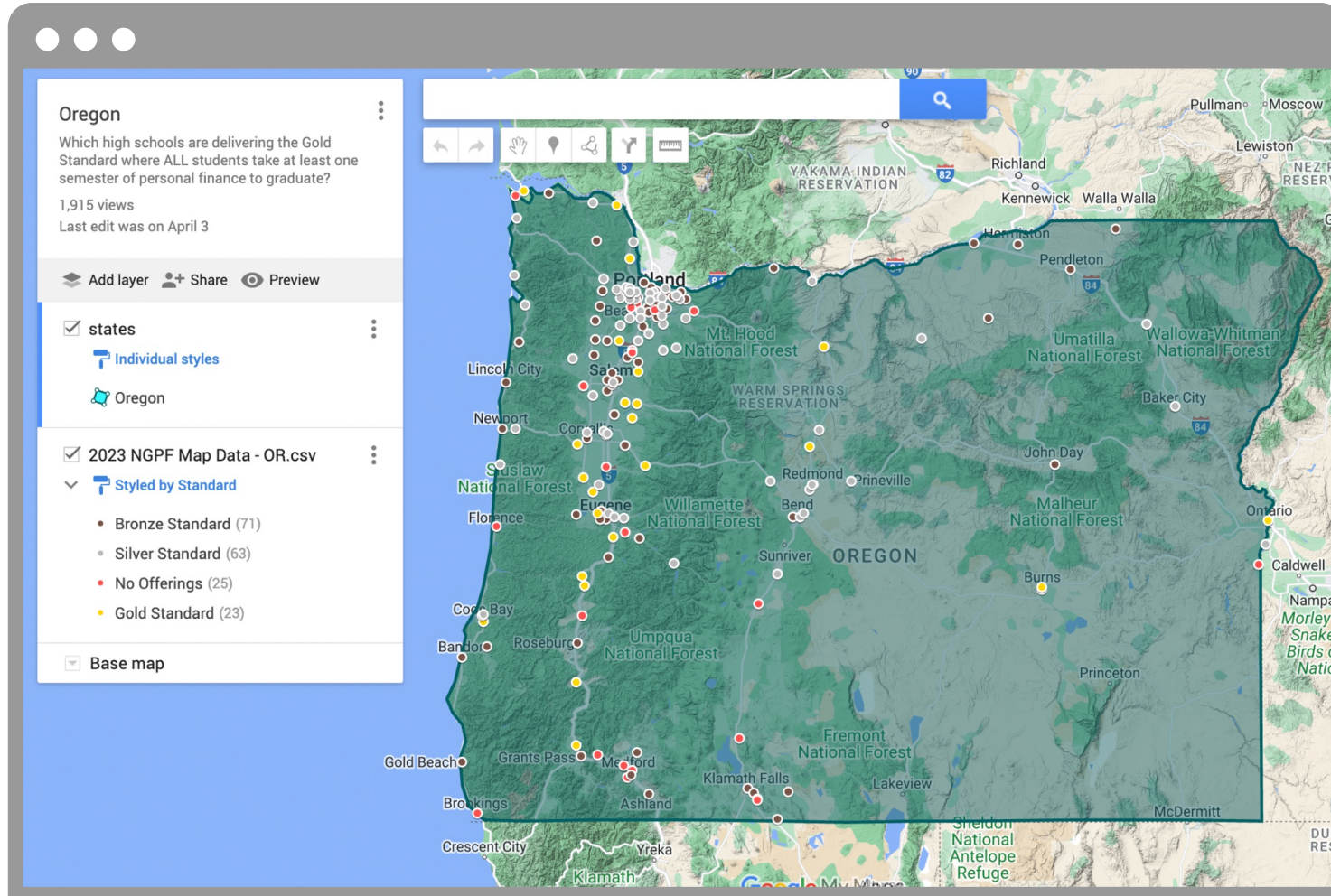


 Implementation States  
 Fully Implemented States



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# Got finance in your community?



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# Playing a role in the movement

*Least intensive*

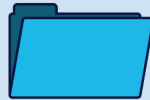
*Most intensive*



**Teach a lesson**



**Start an investment club**



**Teach a course**



**Mentor a teacher**



**Advocate locally**



**Advocate at the state level**



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# Engage with an activity



- Shortened attention spans are a reality
- Fan favorites

## NO TECH

- Bean Game: spending priorities
- Roll with the Market game: psychology of investing
- Ravioli Den: how does news affect stock price?
- Let's Make a Mutual Fund: out-of-the-seat activity

## TECH

- FinCap Friday videos + Quizzes: current events
- What's the S&P 500? Interactive: visualize what an index is
- STAX game: 20 years of investing in 20 minutes



# Start an investment club



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# Teach a course



- Participate in professional development to understand more about the “art of teaching”
- No need to reinvent the wheel
  - High quality curricula exist already
  - Adjust to your teaching style
- Expect the unexpected
- Embrace continuous improvement



# Mentor a teacher



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# Advocacy



**Never underestimate the power of a small group of committed people to change the world. In fact, it is the only thing that ever has.**

*Margaret Mead*



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# Advocacy



## SCHOOL BOARD

- Build a coalition of students, teachers, parents
- Use surveys to show support
- Access NGPF resources incl. documentaries and presentations



## STATE LEGISLATURE

- NGPF BillTracker
- Send emails/make phone calls
- Written/In-person testimony
- Hire lobbyists



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# Family

- We know money is taboo topic...so find ways to use milestones to generate conversations



FIRST CAR



FIRST PAYCHECK



FIRST BANK ACCOUNT



FIRST INVESTMENT



DONATION TO CHARITY

DONATE

10 Money Milestones For Parents Who Want to Teach Their Kids About Money



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